

Hospitality Management

Our Offer

The Hospitality Management Master programme is based on a solid education in business administration with a focus on Hotel and Restaurant Management, supplemented by Hospitality Consulting and Project Development. The course is designed to give students a comprehensive understanding of hospitality management in an increasingly globalized world and enable Master graduates to actively encounter change processes specific to the industry.

In the hospitality sector, the Department of Tourism at Munich University of Applied Sciences has the most extensive and widest-ranging teaching competence in the German-speaking countries, as well as diverse international relations with universities and potential employers.

Teaching, applied research and practice go hand in hand at our university: expert discussions and the close collaboration with international hotel operators and caterers on case studies, together with involvement in research projects, keep our Master graduates up-to-date on the latest issues.

Munich is a tourist hot spot and close to the players in the industry. Whether you are interested in culture, the easy-going Bavarian lifestyle or in nature – the regional capital with its wide range of leisure activities is a place where you can feel relaxed and happy.



The Programme

The Hospitality Management Master programme lasts three semesters, is modular in structure and is based on the following four pillars:

3	Hospitality Case Studies & Master Thesis				
	M&A	Finance	Innovation	Special Tourism Industries	other topics
2	Advanced Business Administration	Hospitality Management	International Economics	Advanced Methods	
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During the first two semesters, interrelated subject and method-specific skills and knowledge are taught. In the third semester, a range of case studies and the Master thesis give students the opportunity to focus on and develop their individual interests.

Modern teaching concepts and small study groups help the students to exchange experiences and guarantee a broad-based, high-quality and practice orientated Master programme.

The language of instruction is predominantly German.

Academic degree: **Master of Arts, M.A.**

For detailed information on course content, visit www.hospitalitymaster.de



The Prospects

Tutors with international experience prepare you optimally for the global challenges in the hospitality industry.

Master graduates are qualified to take on demanding tasks and executive positions in the following fields:

- National and international hotel trade
- Restaurant and catering management (individual and chains)
- Management consultancy and project development companies
- Holiday and leisure parks
- Tourism organizations, associations and policy
- HR consulting and development
- Research and teaching

The Masters degree offers graduates a route to careers as self-employed entrepreneurs, opens the door to careers in the higher levels of the civil service and possibly to a further academic qualification in the form of a doctorate or PhD.



Master programme

Hospitality Management



Entry requirements

- A **university degree** awarded after at least six semesters of study with a focus on business administration, tourism and/or hospitality management, tourism studies or a related subject area, with a **good Honours degree**.
- Successful aptitude interview
- Practical experience gained in a semester of study or in a relevant, qualified, practical occupation lasting at least 18 weeks
- Evidence of good German and English language skills

For further information, see the course study regulations on the Department's website.

Application

The Hospitality Management Master programme starts in the 2010 Summer Semester.

Students can begin the Master programme in the winter semester or in the summer semester.

Registration for the winter semester is from 1 April to 15 May of the current year (for the summer semester from 2 November to 15 December)

Application forms are available online under:
www.hm.edu

Information and Contact

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Enrolment

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**hospitality
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